

# JR STEENDAHL

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## Senior Motion Designer - Video Editor

### SKILLS

Graphic design • Motion design • Storytelling • Video editing • Canon 5D Mark IV • Storyboards • Project management • Collaboration • Video scriptwriting • Adobe After Effects • Cinema 4D • Adobe Premiere • Art direction • Lottie • GIF animations • 2D character animation • Tracking and rotoscoping • Brand guidelines • Fluent 2 • Typography • Encoding • Redshift • Frame IO • Figma • Executive Presentations

### PROFESSIONAL EXPERIENCE

#### Microsoft C+E – Aditi Consulting, Seattle, WA

07/2023 – Present

##### Product Designer / Motion Designer

- Creating and documenting motion studies in After Effects for Microsoft Copilot referencing the Fluent 2 and Coherence design systems.
- Writing scripts, designing storyboards, and animating assets for product demos, internal vision videos, executive presentations, and social media.
- As a Product Designer I collaborate with PMs and other graphic designers creating Copilot workflows in Figma.

#### Microsoft Web Experiences, Bellevue, WA

10/2016 – 12/2022

##### Senior Motion Designer

Created brand-appropriate graphic design, mood boards, storyboards, and animatics. Designed and animated both 2D and 3D for a wide variety of sizzle videos, executive presentations, product walk throughs, and product UI/UX.

- Worked with the Microsoft Ads team to create motion studies and Figma prototypes for usability testing.
- Art direction, motion design, and video editing on multiple executive vision videos resulting in over 1 billion dollars in funding.
- Collaborated with Marketing to create short animations for Microsoft Ads across all Microsoft social channels.

#### Freelance Visual Design, Seattle, WA

04/2013 – Present

##### Senior Motion Designer • Video Generalist

Built demos and graphics for high-profile, deadline driven, live events including the Xbox One launch, E3, NAB, and Cannes.

- Motion design and animation for social media campaigns including Microsoft, The Washington State Department of Commerce, and the Paul G. Allen Family Foundation.
- Designed and animated motion graphics for the Times Square Xbox One launch event, which got 1.5 million mentions on social media during launch week.